



# GTPS

Brazilian roundtable on  
sustainable livestock



Results Report | 2022 |

## THE SUSTAINABILITY AGENDA IS GAINING MOMENTUM DESPITE GLOBAL TURMOIL

The year 2022 was particularly challenging. Early on, precisely when covid-19 restrictions started to be lifted, Russia invaded Ukraine, in a move that would have direct impact on several raw materials and, indirectly, on many production costs. Additionally, changes in the livestock cycle, with greater supply of slaughtered animals, resulted in a drop in arroba prices and, consequently, tighter margins for farmers. Finally, we ended the year facing great uncertainty due to changes in federal administration. Nonetheless, despite these challenges, Brazilian exports achieved record growth.

Brazil has invested in technology, including in genetics, farm management and animal health and nutrition, and offers high-quality and competitive products, produced more sustainably than anywhere else. After all, for us, productivity and sustainability should go together.

In 2022, the Brazilian Roundtable on Sustainable Livestock (GTPS) celebrated its 15th anniversary. What started as a small group to talk about sustainability turned into a non-profit organization that discusses the most relevant topics related to sustainability in Brazilian livestock farming.

With almost 70 members – from farmers to retailers – GTPS has built a strong network of specialists in matters like traceability, payment for environmental services, climate impact, better land use, and other indicators of sustainable farming.

In addition, GTPS has increased its interface with the public sector to discuss future policies and has become a national benchmark when it comes to sustainability. To strengthen the voice of sustainable livestock farming and promote best practices, GTPS invested heavily in communication and occupied new spaces in the press. The group was also present at local and international events, social media, webinars, and the Sustainable Livestock Forum.

The Indicators Guide on Sustainable Livestock (GIPS) grounded the training of various stakeholders on sustainable livestock farming. Over 80 technicians were trained across ten Brazilian states. No true sustainability can be achieved without education, and GTPS is playing its part.

One of our strengths is our diversity of ideas and, therefore, we have a vantage point to promote in-depth debates in our working groups. In 2022, we held several meetings that focused on three topics: traceability, climate, and land use. As a result, we made progress in terms of sector commitments and engagement of all links in the livestock chain.

We will continue to keep this chain together to produce more sustainable food with increased productivity and, at the same time, reduced environmental impact. Our mission remains the same: to develop livestock farming in Brazil.



**Sergio Schuler**  
President



## THE CHALLENGE IS STILL THERE

Brazil's federal government estimated that 2022 would end with BRL 1.185 trillion worth of agricultural production, of which BRL 372.35 billion came from livestock activities, a 1.6% decrease. This decrease is particularly challenging, especially when it comes to the production of high-quality beef for restricted markets, like Europe.

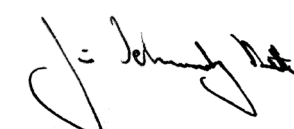
Despite that, in 2022 GTPS achieved several of its objectives, including celebrating its 15th anniversary and casting light on sustainable livestock farming practices in Brazil. With this focus, the working groups made significant progress in the search for solutions to produce more beef in smaller areas, freeing up land for agriculture and even interacting with the ecoregions where farming activities take place.

The institution itself was redesigned and welcomed new employees and members. The Retail link achieved substantial representation

with the vice president chair, which helps demonstrate our widespread concern with social and environmental problems that may arise from livestock production.

For global retailers, which market finished Brazilian products with high added value, the European position directly influences other countries to restrict access to Brazilian products through surcharges. In this sense, GTPS joined forces with other Latin American roundtables and increased the representation of South America in the Global Table as well. This will strengthen our clarification efforts regarding the sale of Brazilian beef in these markets.

At the end of the day, these challenges encourage GTPS to play its role as the largest trade association of its kind, with the firm objective of promoting sustainable Brazilian livestock in a broad and comprehensive manner.



**João Schimansky Netto**  
Vice president





## LET'S GO!

2022 was another successful year for GTPS. A lot happened thanks to the effort and engagement of our members. We ended the year with 67 members, once again a record number for GTPS since its foundation in 2007.

I also had the opportunity to be with Luiza at the GRSB (Global Roundtable for Sustainable Beef) global event in Denver, where we could see that Brazil and Brazilian beef are in a prominent position when it comes to sustainable production. We visited an American ranch, and it was impossible not to compare it with its Brazilian counterparts. It became clear that our production practices—which are guided by strict labor, environmental and animal welfare laws—are increasingly sustainable and successful, especially when it comes to continuous improvement. Our farms are and can be increasingly sustainable and productive ESG practical cases.

In 2023, with Luiza's new position as member-at-large in GRSB, we will seize every opportunity to strengthen our

representation, as GTPS and Brazil, on the international stage.

In 2022, we also prepared our Strategic Plan, with the participation of 80 representatives of our member organizations. It was a relevant moment to chart our route and determine where (and how) we want to go. This will shed light on our main challenges in the coming years.

One of the achievements this year, because of the Climate Working Group, was the term of commitment for the categories of the productive sector, inputs and meatpackers. The objective is to encourage our members to commit themselves to implementing actions to reduce the impact of climate change, including measuring their GHG footprint of scopes 1, 2 and 3, public reduction commitments and more.

I am very proud to be part of the Brazilian Board, which increasingly consolidates sustainable livestock farming as a reality in our country. Sustainable livestock is ours.

*Aline C. Aguiar*

**Aline Aguiar**  
Treasurer



## WE MADE IT HAPPEN

2022 will be remembered as the year when “we made it happen”. For starters, we broke some records with more than 50 interviews in important media and 20 presentations in relevant events in 11 cities across Brazil and four other countries, where we could spread the word about sustainable livestock in the Brazilian beef chain.

Because of an initiative by the Latin American Tables and a call for greater representation from the region, I was elected member-at-large of the GRSB Executive Committee. It was a remarkable year in the history of GTPS because we established ourselves as the Brazilian roundtable on sustainable livestock.

Internally, we made some adjustments to the executive team and reviewed our strategic plan for the coming years involving all the Group's members. We built our vision, reviewed our values and released an [institutional video](#).

However, it was not a very easy year for our industry. Some companies struggled to close new deals and there was some turbulence and tension due to presidential elections in Brazil. We made progress on the socio-environmental traceability agenda and at the year-end event we discussed possible resolutions for complying with the diligences imposed by the European Union.

We are stronger as a production chain and increasingly closer and aligned with neighboring countries in Latin America, a region that accounts for one third of all beef produced in the world and for conserving 20% of the world's forests.

We completed 15 years pursuing a noble mission and we are moving toward our 16th year with greater ability to act by exploring educational activities like lectures and courses and by expanding our relevance to address sustainability in the face of global challenges, occupying more and more space around the world.

*Luiza Bruscato*

**Luiza Bruscato**  
CEO



## OUR MISSION

“To promote the development of sustainable livestock farming by articulating the links in our chain and fostering continuous improvement and information sharing” continues to be our mission. In 2022, it was the guiding principle of our work.

## OUR VALUES

In the year of our 15th anniversary, we revisited our values and today we understand that the principles that guide our work are:

- › sustainability
- › innovation
- › transparency

## OUR VISION

As a multisectoral group, we understand that it is essential to be clear about where we want to go so we can keep everyone on the same page. Therefore, we built our vision with the support of our members.

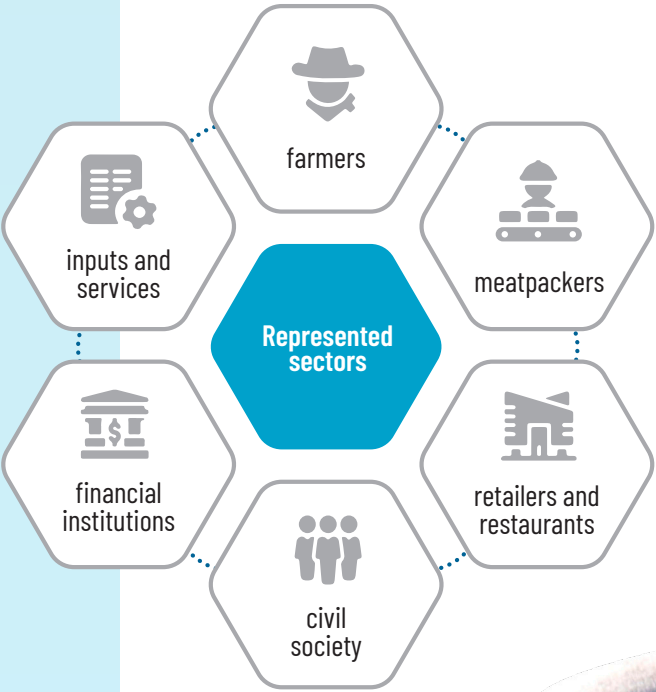
“To be the voice of Brazilian sustainable livestock farming to the world by discussing emerging issues, building positions and sharing knowledge. To connect the links in the chain and encourage stakeholders to make commitments and deliver concrete results. To prepare the most thorough cattle ranching sustainability database and show that Brazil has the greatest potential in the world to produce beef sustainably.”

## OUR MODEL

We bring together to the same table the various links of Brazilian livestock production. We integrate these different players that make up the end-to-end production chain with a common objective, expressed in the GTPS mission.

Since the beginning, in 2007, our distinguishing feature has been to equally listen to and consider these different voices and positions for decision-making.

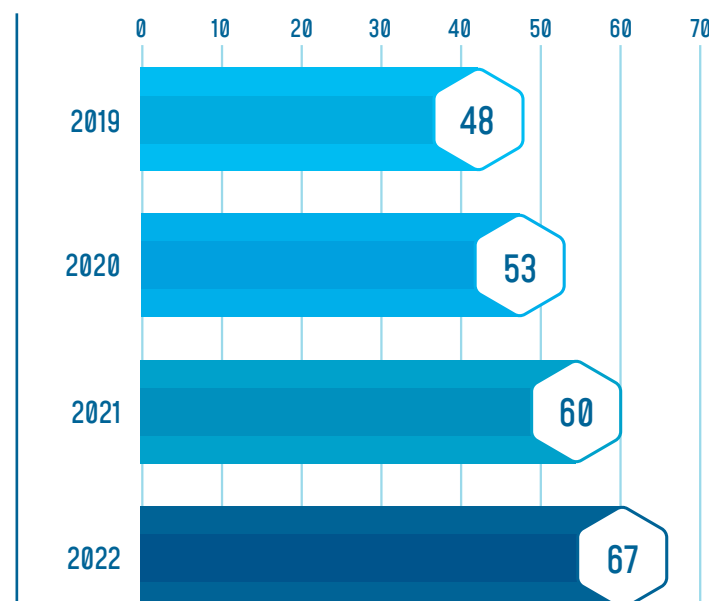
Strategic-level decisions are made democratically and collectively in general meetings. To approve a motion, favorable votes of at least five of the six categories that make up the Group are required.





## OUR MEMBERS

We grow stronger every year. In 2022, for the fourth consecutive year, we broke yet another record and ended the season with 67 member organizations.



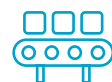
### More than ever, we have relevant and diverse members



The largest Brazilian agribusiness company



The world's largest chain of hamburgers



Brazil's largest meatpackers



The world's largest animal nutrition company and the largest in animal health



Brazil's largest retailers



Farmers from four Brazilian ecoregions



Important banks in the provision of rural credit



Local and international NGOs



In addition to trade associations, certifiers and startups

## OUR ACTION FRONTS

Our initiatives and actions are supported by four pillars:

### Knowledge

We promote debates to find a common understanding of core topics.

- › [working groups](#)
- › [sustainable livestock farming data summary](#)
- › advocacy

### Engagement

We pursue initiatives that point toward the path of sustainability.

- › [terms of commitment](#)
- › sustainable livestock protocol
- › partnerships

### Communication

We build spaces that encourage collaborative dialogue.

- › [forums and webinars](#)
- › [lectures](#)

### Education

We inspire people to be part of the solution.

- › [training programs](#)
- › [GIPS](#)

OUR MEMBERS

  
retailers and restaurants

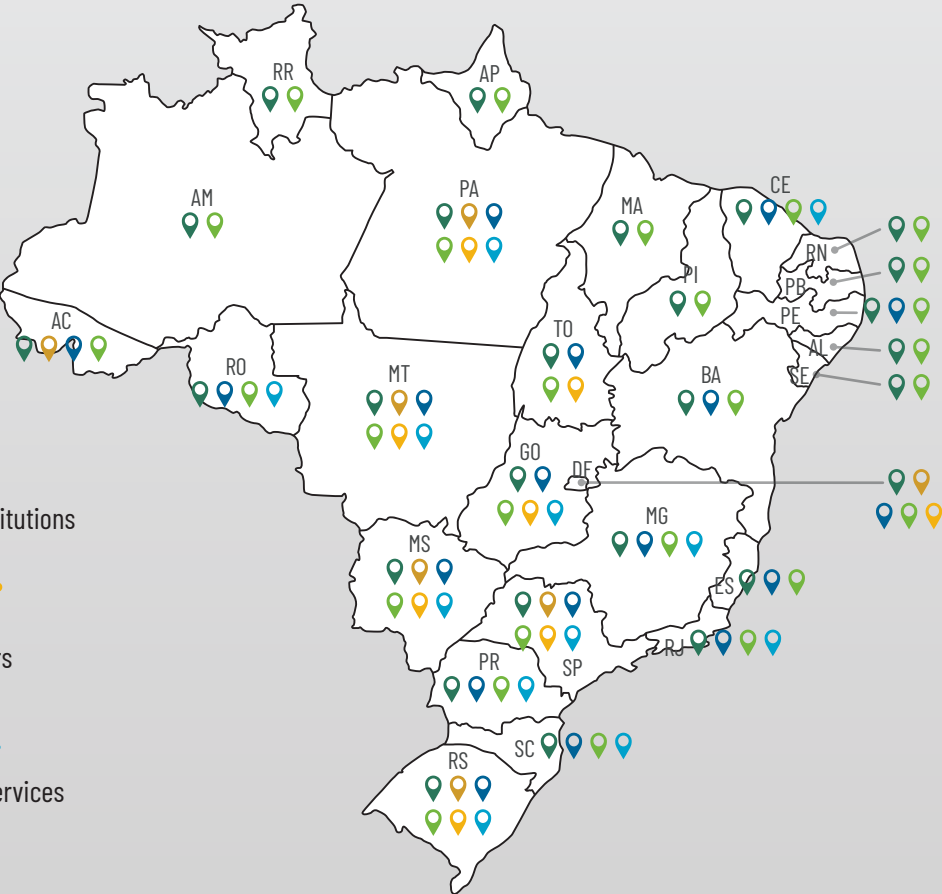
  
financial institutions

  
civil society

  
farmers

  
meatpackers

  
inputs and services



Farmers

  
Associação Brasileira de Angus

  
ABPO

  
AgroSB

  
ANCP

  
CNA SENAR

  
FAMASUL

  
ÁGUAVIVA

  
Fazenda Conforto

  
FAZ GABINETE

  
FAZENDA NOSSA SENHORA DAS GRAÇAS

  
GRUPO apb


  
GRUPO MORENA


  
SRB


Member farms account for more than 290,000 heads\* of cattle. When we include trade associations, this number exceeds 2.4 million heads and 1.9 million hectares of pasture.

\* number referring to five member farms that completed the survey


Inputs and services


  
abcar


  
FUTURE CARBON


  
agrottools


  
SEGURANÇA SUSTENTÁVEL


  
ASBRAM


  
brain.ag

  
CeVa


  
databoi


  
DSM


  
Elanco


  
idh


  
INTEGRAL


  
Inttegra


  
iRancho


  
MSD


  
nutron


  
NICEPLANET


  
ourofino


  
RADICLE


  
RUMINA


  
SANTOS LAB

  
serasa

  
SCS

  
SILVATEAM

  
Sindrages

  
zoetis

Input members total more than 10,000 technicians in the field and 400,000 cattle ranchers. Some 75,000 farmers are served by service companies that are part of GTPS.

Meatpackers

  
Abiec

  
CICB

  
FRIGOL

  
JBS

  
Marfrig

  
MARS

  
minerva foods

  
NATURA FRIG

Together, member meatpackers accounted for about 5.5 million heads slaughtered in 2022. They total 64 meatpacking plants in Brazil and 137 abroad\*.

\* number referring to four responding members

Retailers and restaurants

  
McDonald's

  
GPA

  
GRUPO CARREFOUR BRASIL

  
NORVIDA

Retailers that are members of GTPS have 100% of their beef suppliers compliant with internal policies and socio-environmental criteria. They also carried out rechecks on about 70,000 farms following socio-environmental and geomonitoring criteria. In total, more than 55,000 tons of beef\* were marketed in 2022.

\* number referring to four responding members

Financial institutions

  
BANCO DO BRASIL

  
BRDE

  
Rabobank

  
Santander

They represent 60 million customers served and BRL 545 billion in credit granted under the Sustainable Development Goals (SDGs) worldwide, and 8,000 customers served and BRL 54 billion in credit granted to Brazilian agribusiness.

Civil society

  
Alianza del PASTIZAL

  
Amigos da Terra

  
Earth Innovation Institute

  
Earthworm

  
imaflora

  
Instituto Taquari Vivo

  
IPAM

  
CPTA

  
proforest

  
Solidaridad

  
TROPICAL FOREST ALLIANCE

  
The Nature Conservancy

Civil society organizations that are part of GTPS have 29 ongoing projects, with 84 technicians involved. Almost 3,000 Brazilian cattle ranchers benefited.

Not a member of GTPS yet?

Join us in 2023 and show that your organization is also engaged in the mission to promote the development of sustainable livestock. [Join us.](#)

OUR PARTNERS

We believe in joining our forces, so we signed new and renewed important institutional partnerships.

  
CANAL RURAL

  
CiCarne

  
Embrapa

  
FEED & FOOD

  
GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF

  
imac



# OUR MANAGEMENT

In July, we gained a new vice president. Norvida's purchasing director in Brazil, Mr. João Schimansky Netto, took over from Mr. Caio Penido, cattle rancher. The change was already expected since the 2021 election, when Netto was elected first alternate of the Executive Committee.

“ Now that I'm even closer to you, I can help show what is good about the production process in Brazil and foster the adoption of good practices that are fundamental for the sustainability of our country and our business. ”

João Schimansky Netto



Alongside the current president, Mr. Sergio Schuler, of DSM, and treasurer Ms. Aline Aguiar, of Rabobank, he will stay in office until mid-2024.

## Board

With a focus on representing category members and discussing GTPS' strategic questions, the Board is composed of two representatives from each link in the chain.

The election to renew half of these representatives took place in July. Check out the board members elected in 2022.



José de Pádua  
Famasul  
Farmers



Aécio Flores  
ABCAR  
Inputs and services



Simone Gonçalves  
ABIEC  
Meatpackers



Lucio Vicente  
Carrefour Brasil  
Retailers and restaurants



Fernanda Maia  
BRDE  
Financial institutions



Pedro Burnier  
Amigos da Terra  
Civil society



# OUR GOVERNANCE MODEL

Since 2020, we have adopted a management model that aims to be increasingly transparent, agile and aligned with the expectations of GTPS members.

Understanding that we are an organic organization and seeking to be increasingly adaptive, we constantly reassess our documents. After this revision, we suggest changes to make decisions and processes more dynamic, expand our scope and enable the occupation of new spaces, always with a focus on furthering and promoting sustainable livestock farming.

In 2022, the Bylaws and the Group's Internal Regulation underwent relevant changes, all of which were approved at meetings.

## Bylaws

- › training, lectures and workshops on sustainable livestock are now possible in both face-to-face or distance learning formats
- › the possibility of holding trade shows, conferences, exhibitions, forums, symposiums and any events on sustainable livestock
- › the possibility of establishing and promoting partnerships with public or private companies, profit or non-profit organizations, and anyone interested in the development of sustainable livestock farming

## Internal Regulation

- › commitment to sharing the minutes and other documents of Board meetings on the Intranet with restricted access
- › for agendas defined as urgent by the Executive Committee, the Board may communicate its decision via email within 48 hours, in compliance with the voting rules of the Bylaws



## 15 YEARS OF HISTORY

In 2007, GTPS took the first step toward its 15th anniversary, which we celebrated in 2022.

Ever since then, leaders from different sectors of the production chain have come together to discuss a unique and transparent way of adopting standards and practices for sustainable livestock farming. Today, we are almost 70 organizations associated in a multisectoral forum with the purpose of finding common understandings and making collective commitments.

In December, we celebrated this memorable date at an event in São Paulo, in partnership with Canal Rural.



On the same occasion, we released an [institutional video](#) that shows our purpose and progress in Brazil and in the world over the years.



## STRATEGIC PLANNING

In September 2022, we jointly planned the next steps for sustainable Brazilian livestock farming.

Seeking to fulfill a demand from our members, we convened a meeting to draft our strategic plan. We met in person for a whole day in São Paulo to think about the coming years, establish our purposes and understand the best way to use our time, resources and energy to achieve the GTPS mission. In a unique model of facilitation, representatives of several member institutions took part in collaborative activities that sought to shed light on the priority topics that the Group should address in the coming years.

At the end of the dynamics, members came up with eight guiding questions and several project proposals for the Group. With this material in hand, the team of collaborators and the GTPS Executive Committee met to organize future actions.

It was a moment of collective brainstorming to clarify where we want to go and, most of all, to know that we are all heading in the same direction.

As a result, we revisited the organization's [values](#), built a 2030 [vision](#) and established four [action fronts](#), presented in this report.

This collective effort unfolded into a series of actions and activities to be carried out over the next few years.





# INTERNATIONAL PRESENCE

We were the first organization in the world to discuss sustainable livestock in a roundtable format. We inspired the creation of other similar initiatives and today there are 12 roundtables around the world, in addition to the Global Roundtable for Sustainable Beef – GRSB. In 2022, we could increase our relevance and spread our message beyond the borders of our country.

## International video

The United Nations announced that the world population reached 8 billion inhabitants in 2022.

To bring people's attention to the scarcity of natural resources and climate change issues, we launched an international institutional video.

The film reinforces GTPS's commitment to sustainable food production today and in the future, based on the union of all the links in this chain and the debate on solutions that can—and should—start to come about today.



## Brazil-Germany Agropolitical Dialogue

The meeting, held in May by the Brazil-Germany Agropolitical Dialogue, addressed the main challenges of one of the most important production chains in Brazilian agriculture: beef. GTPS was part of the discussion alongside experts from the private sector, academia and representatives of the third sector in Brazil and Germany.

## Technical dialogues on the sustainability and traceability of beef and leather chains

We participated in the series 'Dialogue on the sustainability and traceability of beef and leather chains'. The action was part of a larger initiative funded by the European Union, through the AL INVEST Verde Program, in partnership with IPAM (Amazon Environmental Research Institute).

The series of events brought together relevant stakeholders representing the Brazilian public sector (federal and state levels), European Commission, international organizations, market players in the beef and leather value chains (meatpackers, retailers, importers), certification bodies, academia and civil society from Europe and Brazil.

## Congress of the Argentine No-till Farmers Association

At the invitation of GRSB, we presented GTPS to about 5,000 Argentine farmers at the congress of the Argentine No-till Farmers Association, in August. The event addressed topics like integrated systems, soil health, biotechnology, bioeconomy, new possibilities for increasing profits, among others.





Strategic Planning of Latin American Tables in Bolivia

In October, we represented Brazil in the Strategic Planning of Latin American Tables in Santa Cruz de La Sierra, Bolivia. The meeting had representatives from Paraguay, Mexico, Colombia and Argentina.

The objectives included the pursuit of a common understanding of some key issues in sustainable livestock farming in the region and the group's role in the Global Table.



Global Conference on Sustainable Beef in the United States

Organized by the Global Table in November, the Global Conference on Sustainable Beef was held in Denver (Colorado) and brought together global representatives from the beef production chain to address emerging issues on the subject and strengthen sustainability in this sector.

GTPS was present and had the opportunity to present the Group's results during a session with the tables of the European Union and the United States. We were also at the forefront of a meeting with the national tables to discuss the progress of the GRSB and the individual challenges of each board.



Brazil Agri-food Facts in Belgium

In November, we also participated in Brazil Agri-Food Facts in Brussels, Belgium. The event was held by ApexBrasil in partnership with the Brazilian Mission to the European Union and involved farmers, researchers and specialists from the Brazilian agricultural industry.

The initiative discusses sustainable food and agriculture and shares relevant data on Brazilian agriculture with other farmers around the world. GTPS was invited to contribute to the debate, showing that our country is the greatest agri-environmental power on the planet.



Agritalks Ireland

Apex-Brasil and the Brazilian Embassy in Dublin were the organizers of the webinar 'Agritalks Ireland: the Brazilian experience in reducing carbon footprint in livestock farming', held in November.

The online event focused on discussing solutions that reduce the climate footprint of Brazilian and Irish livestock farming. We were one of the guests in the discussion and talked about the current Brazilian landscape of sustainable livestock farming.



Executive Committee of the Global Table

Even before the end of the year, in December, the CEO of GTPS, Luiza Bruscato, was elected member-at-large of GRSB.

“ Having a local representative at the Global Table was a demand of several Latin American members. Many of GRSB's goals and strategies fail to consider our region's particularities. We will work to bring our regional positions to the global arena. ”

She takes office in early 2023 with a two-year term.



# WORKING GROUPS

We select relevant topics to the Brazilian livestock industry and organize working groups (WG) to discuss these matters in depth with members from various links in the production chain, in addition to researchers and specialists.

## TRACEABILITY WG

### › Purpose

To prepare guidelines for the adoption of traceability in the entire livestock chain

### › Responsibilities

- › to further the discussion on the priority needs identified in the 2021 WG
- › to build the WG's position on selected items
- › to present and address the defined strategies

 **18 hours of work**

 **12 meetings**

 **average of 21 participants**

 **6 links in the production chain**

### › Deliveries

- › in-depth Q&A framework on the topic and listed case studies
- › identification of obstacles and potential for the use of the Official System of Individual Identification of Cattle and Buffaloes (Sisbov), Animal Transit Documents (GTAs) and blockchain for traceability
- › recommendations to improve the bovine individual traceability system with indication of strategies to foster more democratic traceability


### › Webinar, map and report

In March, we held a webinar to announce the deliveries of the first phase of the Traceability WG, held in 2021. 'Traceability: priorities for the beef and leather chain in Brazil' was the topic of this online event, with more than 500 views on the [GTPS YouTube channel](#).



The webinar, the report with the results of the group's first work cycle and the Conceptual Map that indicates the bottlenecks and needs for traceability in the production chain are available in Portuguese and English on the GTPS website, on the [Traceability tab](#).

 **9 hours of work**

 **average of 13 participants**

 **6 meetings**

 **6 links in the production chain**

## LAND WG

### › Purpose

To establish guidelines for a livestock chain with positive land use net balance

### › Responsibilities

- › to harmonize general concepts and terms on land use change
- › to further the discussion on monitoring land use change in livestock farming
- › to build an understanding of the use of monitoring information by the Brazilian livestock chain

### › Deliveries

- › common understanding of land use change terms and concepts
- › list of initiatives that contribute to and encourage the livestock production chain to adopt more efficient land use

\*WG is in progress, to conclude the work of the first phase in 2023.

# CLIMATE WG

## › Purpose

Pathways for low-carbon beef and dairy production in the chain

## › Responsibilities

- › to find a common understanding of the general terms of climate and greenhouse gas emissions
- › to find a common understanding of emission calculation methodologies and paths for GHG estimation in the Brazilian livestock chain
- › to support the productive sector on its path to low-carbon production



**18** hours of work



**11** meetings



**average of 24** participants



**6** links in the production chain

## › Deliveries

- › common understanding of terms and concepts and methodologies for calculating GHG emissions
- › list of tools/methodologies and consultancies that help the links in the chain to estimate their GHG emissions
- › guidelines and practices for reducing carbon emissions
- › terms of commitment to engage organizations to implement actions and strategies aimed at reducing GHG emissions

## › Terms of commitment

To encourage low-carbon livestock farming in the chain, the Climate WG decided to prepare guidelines and practices for the measurement of carbon emissions.

In addition, four levels of commitment were prepared for meatpackers and input companies that are members of GTPS.

Subsequently, four levels of commitment to reducing carbon emissions on the farm level were prepared for the productive sector. Every year, GTPS members in the categories of meatpackers, inputs and farmers must indicate in which

## › For Manufacturers and Inputs

### Ambition



That all members of the Manufacturers and Inputs category have greenhouse gas emission inventories in scope 1, 2 and 3, with a plan to reduce emissions and targets based on internationally recognized methodologies. These are to be publicly presented and their progress is to be reported annually in the GTPS Results Report.



### › Performance

#### Level 1: work plan to adopt inventory

Expected completion: 1st year of membership

#### Level 3: scope 1, 2 and 3 inventory, at least biannually, with target reduction plan

Expected completion: 4th year of membership

#### Level 2: scope 1 and 2 inventory and reduction plan with targets

Expected completion: 2nd year of membership

#### Level 4: international public commitment and inventory audit

Expected completion: 5th year of membership

## › For Farmers

### Ambition



That all members of the Farmers category have an inventory of greenhouse gas emissions from farms, present a continuous emission reduction plan and that their progress be reported annually in the GTPS Results Report.



### › Desempenho

#### Level 1: farm management system that includes control over supplies, expenses, inputs and outputs, energy and fuel use, sanitation and others

Expected completion: 1st year of membership

#### Level 2: advanced farm management system with data monitoring tools/ software, with production of indicators

Expected completion: 3rd year of membership

#### Level 3: tool adopted to carry out an emissions inventory

Expected completion: 6th year of membership

#### Level 4: tool adopted to carry out an emissions inventory with a reduction plan and targets in progress

Expected completion: 10th year of membership

Progressions will be reported annually in future editions of the GTPS Results Report.

## › Webinar and report

‘Climate: paths to a low-carbon livestock production chain’ was the name of the webinar held in October to announce the results and deliveries of the first cycle of the Climate WG. There were about 300 views on the [GTPS YouTube channel](#).



The materials are available in Portuguese and English on the Climate tab.





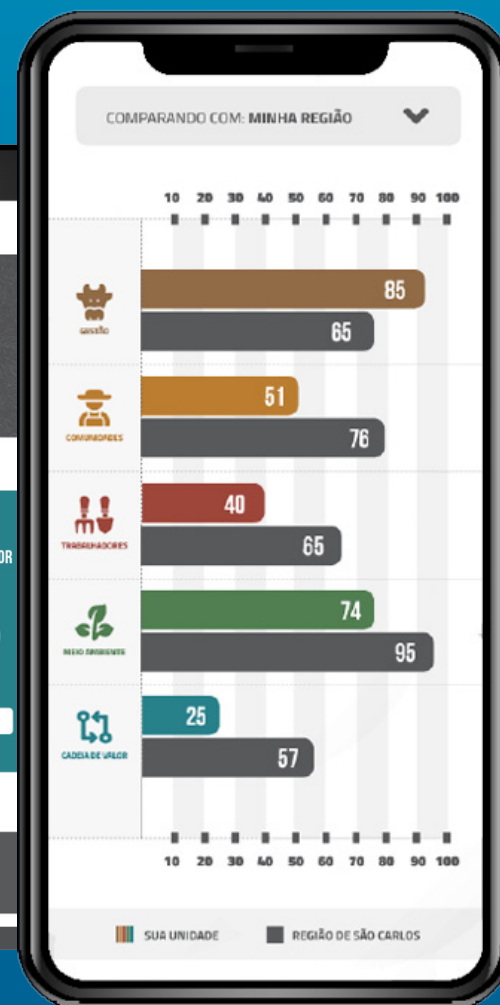
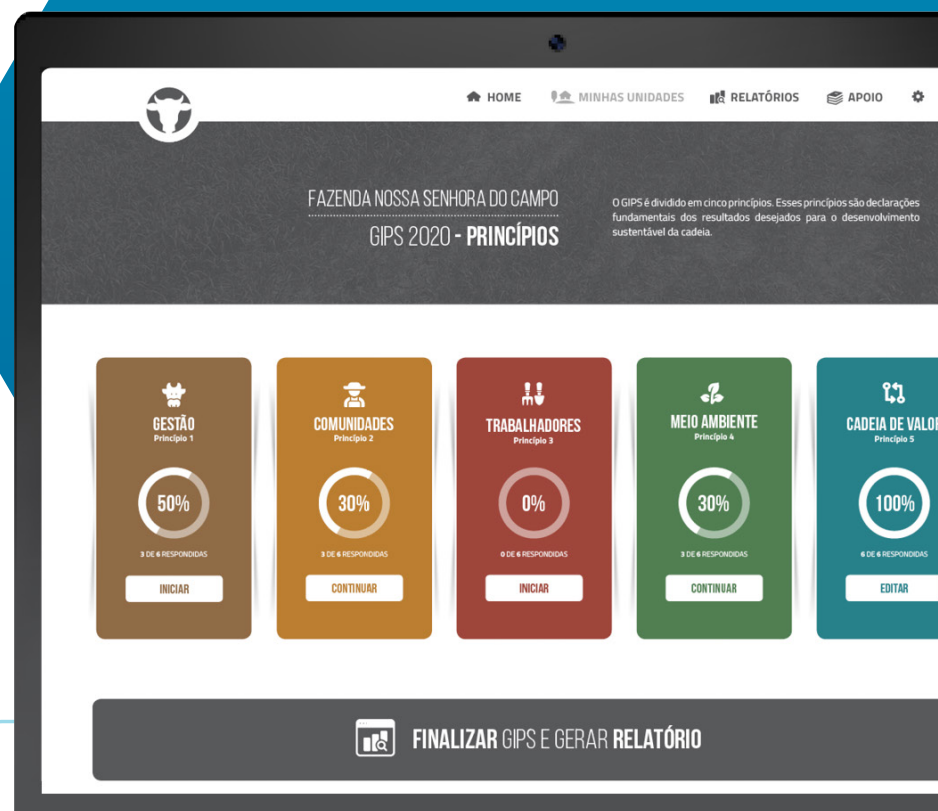
The Guide of Indicators on Sustainable Livestock (GiPS) is a GTPS tool that helps farmers assess the level of sustainability of their farms.

After completing the questionnaire with indicators divided into management principles, communities, workers, environment and value chain, users receive reports on their status and the next steps in the search for continuous improvement. And best of all: it's completely free of charge!

 **239**  
GiPS completed  
in 2022

 Total of **1.323**  
GiPS on the platform

 [Check it out](#)



## SUSTAINABLE LIVESTOCK FARMING DATA SUMMARY

We established a valuable partnership with Embrapa to compile and analyze primary data collected from farmers who complete the GiPS. The objective is to gather information to better understand the sustainable livestock farming landscape in Brazil based on our Guide.

The project is under development and will come about as of 2023!

Partnership: Embrapa





## LECTURE: CHALLENGES AND OPPORTUNITIES FOR SUSTAINABLE LIVESTOCK FARMING

Another service offered by GTPS is the lecture 'Challenges and opportunities of sustainable livestock farming'. In this lecture, the GTPS executive director gives an overview of the Brazilian livestock farming landscape and shares some successful experiences of sustainability in this industry in Brazil.

- › productivity
- › market trends
- › profitability
- › experiences

 **5 lectures**

More than 1,300 people sensitized to the topic

More information about the lecture can be requested via email: [gtps@gtps.org.br](mailto:gtps@gtps.org.br)



The lecture was held on five occasions in 2022:



April

Technicians, coordinators and managers of AgroSB Farm



April

Elanco's Marketing Team



May

6th Probeef® Confinement Benchmarking, promoted by Nutron/Cargill



June

Agribusiness Mosaic, sponsored by SIA – Agribusiness Intelligence Service



September

Agrishow Experience 2022

## TRAINING IN SUSTAINABLE LIVESTOCK

Training in Sustainable Livestock is aimed at agribusiness professionals who want to learn more about sustainability, add a new service to their portfolio or even apply their knowledge on their own farms.

**Target audience:** agri-professionals

**Format:** remote or in company

**Hours:** flexible

In 2022, there were three training sessions carried out by GTPS. In March, June, and October, we accredited 80 professionals from ten Brazilian states to support farmers in completing the GIPS.

 **3 online training sessions**

 **48 hours of training**

 **80 certified technicians**

 **10 Brazilian states**

More information about the training can be requested via email: [gtps@gtps.org.br](mailto:gtps@gtps.org.br)





## MEDIA PARTNERSHIPS

### Canal Rural

A partnership with Canal Rural ensured weekly TV space for sustainable livestock in the Planeta Campo show in 2022. The GTPS panel, named Pecuária Sustentável na Prática, was broadcast live every Tuesday at noon.

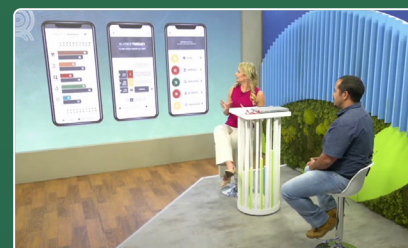
**41**  
segments

**About 6 hours live on TV**  
space for more than **30**  
member organizations, in  
addition to partners

### Planeta Campo Award

We also partnered with Canal Rural in the first edition of the Planeta Campo Award, whose objective is to recognize sustainable farming practices, with emphasis on environmental, social and governance initiatives.

The ceremony of the 1st Planeta Campo Sustainable Production Award took place in December and awarded, among others, member farm Água Viva, in the large livestock category.



**The Planeta Campo project is an alliance of companies, organizations and people concerned with the sustainable future of agribusiness. GTPS can help us think about content, stories, the best way forward. I'm sure it will support us in achieving the mission of this project. Together, we will show that our agribusiness is committed to these efforts and there are many initiatives in this sense.**



Júlio Cargnino  
President of Canal Rural

### Feed&Food

In 2022, articles on sustainable livestock were published every month in the Feed&Food magazine. The stories were signed by our representatives and members.

**11**  
articles published

**Space for 9 member organizations**



**Brazilian farming is highly productive and conservationist: it helps ensure global food security while conserving climate-critical ecosystems. At Feed&Food, we have the mission of telling this story and reinforcing good farming practices. Having GTPS as a partner is an honor. Its contributions are invaluable to the magazine and our readers.**



Diogo Ciasulli,  
CEO of Ciasulli Editores,  
publishers of Feed&Food

## FORUM da pecuária sustentável

We promoted our Sustainable Livestock Forum in partnership with SIA – Agribusiness Intelligence Service, a member company of the Group. The event opened Universo Pecuária and Expo Lavras 2022, in November.

The second in-person edition of the Forum took place in Lavras do Sul (RS) and addressed different approaches to global sustainability trends in beef production, emissions and carbon balance in the

agricultural system, land use and biodiversity conservation.

Luiza Bruscato, CEO of GTPS, shared the opening panel with Maurício Nogueira, managing partner of Athenagro Consultoria. During the afternoon, she moderated the plenary session with the Secretary of Agriculture of Rio Grande do Sul, Mr. Domingos Velho Lopes, and Ms. Marjorie Kauffmann, State Secretary of the Environment.

**About 200 attendants in the lectures**

**Over 2,200 people per event day**



The Sustainable Livestock Forum is a trademark of GTPS. The event engages the six links in the cattle production chain to discuss relevant topics and promote solutions that already exist in the market and contribute to the sustainability of Brazilian livestock.



# OUR PRESENCE

In our vision, we aim to be the voice of sustainable livestock farming in Brazil and in the world. That's why we seek to be present in different spaces, to reach as many people as possible and spread the messages we believe in.

### Events



Presence at 23 events



More than 18,000 people reached through face-to-face and online participation

### Check out some:

January <b>FÓRUM TERRAVIVA PECUÁRIA SUSTENTÁVEL</b> Canal Terraviva	March 23 <b>AGRICULTURE OF THE FUTURE: LIVESTOCK</b> Canal Rural	May 3 <b>VALUING FORESTS IN PRIVATE PROPERTIES: CONSERVE IN ARAGUAIA</b> Environmental Research Institute of the Amazon and Liga do Araguaia
July 7 <b>SILVIPASTORAL SYSTEMS IN BRAZIL</b> Dept. of Agriculture, Global Agenda for Sustainable Livestock and Federal University of São João del Rei	August 18 <b>ASBRAM MEETING</b> Brazilian Association of Mineral Supplement Manufacturers	August 19 <b>VETERINARY DISTRIBUTION MEETING/ANDAV CONGRESS</b> Promoted by the National Association of Distributors of Agricultural and Veterinary Inputs
October 14 <b>FOOD SUSTAINABILITY FORUM</b> Instituto Food Design de Responsabilidade Social	September 26 <b>Agrishow Experience 2022: SUSTAINABILITY IN LIVESTOCK</b> Agrishow	October 5 <b>INTERNATIONAL SYMPOSIUM WHOLE MILK</b> Grupo Integral
October 20 <b>FOOD SUSTAINABILITY FORUM</b> Instituto Food Design de Responsabilidade Social	October 20 <b>FUTURE OF AGRIBUSINESS FORUM</b> Globo Rural Magazine and Instituto de Manejo e Certificação Florestal e Agrícola	December 8 <b>2nd FORUM PLANETA CAMPO</b> Canal Rural

### Media



More than 60 publications and media interviews

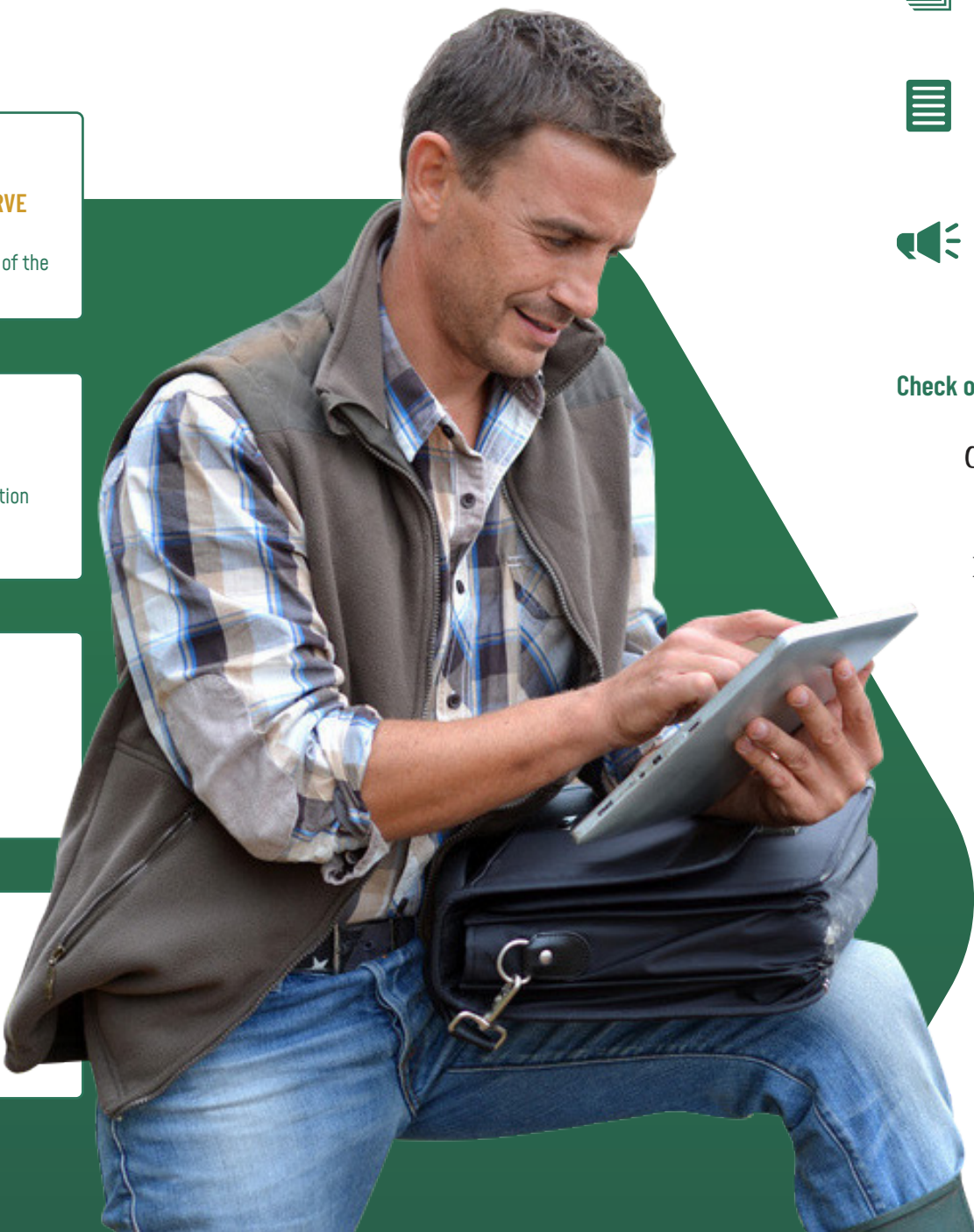


More than 20 texts produced and published



Presence in more than 40 specialized media outlets and in mainstream press

### Check out some:





# OUR REACH

## Radar

At the end of 2022, we launched Radar, a monthly newsletter for our members. The publication compiles the presence of member organizations and partners in our weekly show on Canal Rural and in the monthly column of Feed&Food magazine, in addition to a clipping of news about sustainable actions and events of these institutions.

 **Already with 15% open rate**

 **4 editions**

 **Highlight for members**

## Newsletter

In addition to Radar, the GTPS Newsletter continued into 2022. On a monthly basis, a summary of the Group's work is shared with our members and various leads interested in sustainable livestock and related issues.

 **11 editions in 2022**

 **20 editions in total**

 **About 15,000 leads**

[Sign up to receive and stay tuned.](#)

## Other highlights

Our website has been improved. Our social media is also stronger now. We publish quality content and information in partnership with Embrapa Beef Cattle and keep our followers updated on the Group's news and actions related to sustainable livestock farming.

 **More than 300,000 visits to the GTPS website**

 **19% increase in followers on Instagram**

 **36% increase in followers on LinkedIn**

# ACKNOWLEDGEMENT

This report synthesizes the work done by several hands to celebrate and improve Brazilian sustainable livestock farming practices.

**Every achievement of the Brazilian Roundtable on Sustainable Livestock Farming relied on the expertise and dedication of our members, partners, advisors and team. We ended another year feeling proud of our results and planning even more for 2023!**

## Executive Committee

- › Sergio Schuler ..... president
- › João Schimansky Netto ..... vice president
- › Caio Penido ..... vice president\*
- › Aline Aguiar ..... treasurer

## Executive Team

- › Luíza Bruscato ..... CEO
- › Beatriz Pressi ..... initiatives and tools
- › Flávia Feris ..... communication and press
- › Juliana Pires ..... social media and website
- › Verediana Garbeiro ..... administrative and financial

## Board

### Farmers

- › José de Pádua ..... Famasul
- › Ana Doralina Menezes ..... ABA
- › Teresa Vendramini ..... SRB\*

### Inputs and services

- › Aécio Flores ..... ABCAR
- › Elizabeth Chagas ..... Asbram
- › Alexandre Harkaly ..... IDB\*

## Meatpackers

- › Simone Gonçalves ..... ABIEC
- › Eduardo Bastos ..... Minerva Foods
- › Leonel Almeida ..... Marfrig\*

## Retailers & restaurants

- › Lucio Vicente ..... Grupo Carrefour Brasil
- › Cintia Kita ..... GPA
- › Marie Tarrisse ..... Arcos Dorados\*

## Financial institutions

- › Fernanda Maia ..... BRDE
- › Álvaro Santamaria ..... Banco do Brasil
- › Christopher Wells ..... Santander\*

## Civil society

- › Pedro Burnier ..... Amigos da Terra
- › Lisandro Inakake ..... Imaflora
- › Marcelo Stabile ..... IPAM\*

## Audit Committee

- › Dov Rosenmann ..... Earthwor
- › Ruy Fachini Filho ..... Fazenda Gabinete

\*until July

# TOGETHER WE ARE

stronger and **we go further**



**GTPS**  
Brazilian roundtable on  
sustainable livestock